



SPORTS EVENT GRANT APPLICATION

The Massachusetts Sports Marketing Office works on behalf of the Commonwealth of Massachusetts to promote and support the sports industry across the state. The Sports Event Grant is designed to assist sporting events and meetings which will generate economic impact and visibility for Massachusetts and its individual regions as sports designations.

MSMO, in coordination with the Massachusetts Marketing Partnership and the Executive Office of Housing & Economic Development, will evaluate Sports Event Grant applications on an individual basis, focusing on several key factors, including:

- Economic impact & visitor spending
- Attendance of out-of-state visitors
- Community impact & involvement
- Media exposure

Events which will be considered for Sports Event Grant funding, can include youth, amateur and professional events. Existing, established events will not be considered for grant funding, unless a case can be made for a change in the event format, participation, or status on a regional or national level where funding will be used to facilitate this change. The grant must be used within the fiscal year that MOTT/MMP appropriated the funding and assist a future event.

Please send completed application to Devon Goodall at Devon.L.Goodall@mass.gov.

APPLICANT INFORMATION

ORGANIZATION NAME:	
ORGANIZATION CONTACT & TITLE:	
ORGANIZATION ADDRESS:	
CITY AND STATE:	
PHONE:	
E-MAIL:	
WEBSITE:	

EVENT INFORMATION

EVENT TITLE:			
EVENT DIRECTOR:			
	PHONE:	E-MAIL:	
SPONSORING ORGANIZATION:			
EVENT DATES:			
EVENT VENUE:			
	ADDRESS:	TOWN:	
HAS THE FACILITY BEEN SECURED?			
FACILITY CONTACT:			
	PHONE:	E-MAIL:	

EVENT TYPE

SPORT OR ACTIVITY:			
	YOUTH:	AMATEUR:	PROFESSIONAL:
IS THIS PRIMARILY A SPORTING EVENT?			
SANCTIONING BODY/EVENT RIGHT HOLDER:			
BID PROCESS:			
HOW WAS THE EVENT AWARDED?			

BRIEF DESCRIPTION OF EVENT

EVENT IMPACT

ESTIMATED NUMBER OF PARTICIPANTS:	
ESTIMATED TOTAL ATTENDANCE:	
ESTIMATED NUMBER OF HOTEL ROOM NIGHTS:	
ESTIMATED EVENT BUDGET:	
EVENT FUNDING SOURCES:	
LOCAL ECONOMIC IMPACT (IN \$):	
TOWNS BENEFITTING FROM EVENT:	

MEDIA EXPOSURE

(ANSWER ALL THAT ARE APPLICABLE)

TELEVISION (NETWORK/LIVE OR TAPED):	
RADIO:	
PRINT:	
WEB:	
SOCIAL MEDIA:	

GRANT REQUEST

TOTAL GRANT REQUEST \$ _____

DESCRIBE HOW THE GRANT WILL BE USED: